

# 2012 EXHIBIT APPLICATION and CONTRACT

## ILTA LASER TAG CONVENTION AND TRADE SHOW

Convention: April 29 - May 2, 2012 Trade Show Dates: May 1 - 2, 2012



EXHIBITOR'S REGISTRATION (PLEASE PRINT OR TYPE):

Exhibit Coordinator: \_\_\_\_\_

Company Name: \_\_\_\_\_

Shipping Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Web site: \_\_\_\_\_

Are you an International Laser Tag Association Lead Subscriber or Supplier Supporter? Y N

Would you like to sign a contract for 2013 to lock in the 2012 Booth Rate? Y N

*The International Laser Tag Association and Roller Skating Association reserve the right to decline or prohibit any exhibit which in its judgment is inappropriate; this reservation being all-inclusive as to persons, things, printed matter, products and conduct.*

*Return to: International Laser Tag Assoc., 5351 E. Thompson Rd. Suite 236, Indianapolis, IN 46237.*

*Phone: 317-786-9755, Fax: 317-786-9757 or by email to info@lasertag.org.*

Rio All-Suite Hotel & Casino  
3700 W. Flamingo Road  
Las Vegas, NV 89103  
Phone: 866-746-7671

### DEPOSIT SCHEDULE

Contract must be submitted with 50 percent of total cost. The remaining balance for the total exhibit space is due on or before March 1, 2012. Nonpayment of balance by March 1, 2012 will constitute cause for cancellation with the booth (s) being subject to reassignment. Make check or money order payable to the RSA. USA funds drawn on USA banks only.

### CANCELLATION

Ten percent of deposit is non-refundable. No refunds for any cancellations made after March 29, 2012. Any cancellation of booth space must be submitted to RSA in writing. The effective date is the date the cancellation is received by RSA. No exhibitor contract is valid until paid in full and RSA reserves the right to reassign the space if full amount is not paid by March 1, 2012. RSA reserves the right to refuse admittance of any exhibitor and/or his or her representative who has not fully paid all monies due the RSA. Refunds will be issued after the convention. Cancellation penalty for multiple booth exhibitors canceling only a portion of their booth space prior to March 29, 2012 will be 25% of the fee (s) for the cancelled portion and the remaining booth space will be re-priced at the appropriate level for that number of booths per the published exhibit space fee.

A SIGNED CONTRACT MUST BE RECEIVED FROM ALL EXHIBITORS. PLEASE READ GENERAL INFORMATION, RULES AND REGULATIONS BEFORE SIGNING..... SEE OTHER SIDE.

### FOR RSA USE ONLY

Space Assigned \_\_\_\_\_ Total Amount Due \_\_\_\_\_

Total Amount Paid \_\_\_\_\_ Balance Due: 3/1/2012 \_\_\_\_\_

**THE LASER TAG CONVENTION AND RSA TRADE SHOW IS A "CLOSED SHOW" OPEN ONLY TO REGISTERED VISITORS,**

## EXHIBIT SPACE

### RSM Member or ILTA Lead Subscriber Fees:

RSM#	Each	Total
One Booth	\$775.00	\$775.00
Two Booths	\$725.00	\$1,450.00
Three Booths	\$675.00	\$2,025.00
Over Three Booths	\$575.00 each additional booth	

### Non-Affiliated Exhibitor Fees:

	Each	Total
One Booth	\$950.00	\$950.00
Two Booths	\$900.00	\$1,800.00
Three Booths	\$850.00	\$2,550.00
Over Three Booths	\$750.00 each additional booth	

State Booth Number (s) Requested per included floor plan:

1st Choice: \_\_\_\_\_ 2nd Choice: \_\_\_\_\_ 3rd Choice: \_\_\_\_\_

If your choices have already been assigned, a selection will be made closest to your request.

Names of two persons, per booth, to receive Convention Delegate Packet and badges as part of the booth registration fee:

Additional badges (guest or exhibitor) will be supplied for an additional cost of \$20 each. Temporary badges for set-up may be requested.

First: \_\_\_\_\_ Last: \_\_\_\_\_ First: \_\_\_\_\_ Last: \_\_\_\_\_

First: \_\_\_\_\_ Last: \_\_\_\_\_ First: \_\_\_\_\_ Last: \_\_\_\_\_

The Presidents Dinner will be held Wednesday, May 2 at 7:30 p.m. Please print the names of those attending:

First: \_\_\_\_\_ Last: \_\_\_\_\_ First: \_\_\_\_\_ Last: \_\_\_\_\_

Must present ticket to enter event.

By submitting this APPLICATION AND CONTRACT, we request space in the RSA Trade Show in accordance with our preferences listed above. We agree to comply with all instructions, rules and regulations given in GENERAL INFORMATION, RULES AND REGULATIONS (see reverse side) which are part of the APPLICATION AND CONTRACT. No rights hereunder shall accrue to the exhibitor until payment for space is made in full and this signed contract has been accepted in writing. A signed contract must be received from all exhibitors.

Company: \_\_\_\_\_

Name/Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Type (s) of Products (s) to be exhibited:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

CHECK: # \_\_\_\_\_ Make check payable to RSA International

CREDIT CARD: # \_\_\_\_\_

EXP: \_\_\_\_/\_\_\_\_ Security CODE: \_\_\_\_\_  
MM / YY Found on back of card. AMEX 4-digit found on front of card.

NAME ON CARD: \_\_\_\_\_

BILLING ADDRESS ON CARD: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

**MANAGEMENT:** The Annual Convention and Trade Show is produced by and is the property of the Roller Skating Association International, hereinafter designated as RSA, which provides all show management functions and establishes all show policies.

**EXHIBIT LOCATION:** Rio All-Suite Hotel and Casino, Las Vegas, Nevada.

**DATES:** The official trade show dates are Tuesday and Wednesday, May 1 and 2, 2012. Exhibitor setup will be Monday, April 30, 2012 from 2-8 p.m. and Tuesday, May 1 from 9 a.m.-12 p.m.. Exhibits **MUST BE COMPLETED BY 12 p.m., Tuesday, May 1, 2012.**

**TRADE SHOW SESSIONS:** Tuesday May 1, 2012: 1 – 5 p.m.  
Wednesday May 2, 2012: 11 a.m. - 3 p.m.

**TEARDOWN:** Exhibitors expressly agree not to begin packing or dismantling until after 3 p.m., Wednesday, May 2, 2012. Exhibitors may tear down until 6 p.m. Booths must be dismantled and room cleared by 6 p.m., Wednesday. Trade Show management will handle all equipment moved at exhibitor's expense if exhibitor does not comply with 6 p.m. deadline.

**APPLICATION FOR AN ASSIGNMENT OF SPACE:** All persons, firms, companies, associations or corporations, wishing to exhibit must file written application with RSA at 6905 Corporate Drive, Indianapolis, IN 46278. **TELEPHONE ORDERS ARE NOT ACCEPTED.** RSA reserves the right to determine the eligibility of all exhibit space, applicants and individual products to be exhibited.

**TERMS:** RSA reserves the right to cancel any reservation not paid in full as specified in body of contract, to lease the space so reserved to another exhibitor and to retain as liquidated damages any amounts already paid by the applicant whose reservation is cancelled. In the event that an exhibitor cancels his contract for space after March 29, 2012, the RSA shall retain as liquidated damages all amounts paid by such exhibitor. **NO EXHIBITOR IS ALLOWED TO ASSIGN, SUBLET OR APPROPRIATE THE WHOLE OR ANY PART OF SPACE ALLOTTED HIM, NOR EXHIBIT THEREIN ANY OTHER GOODS THAN THOSE MANUFACTURED AND SOLD IN THE REGULAR COURSE OF BUSINESS BY THE EXHIBITOR UNLESS PERMISSION IS GRANTED IN WRITING BY RSA.** Any exhibitor failing to occupy by 12 p.m., Tuesday, May 1 any space contracted for but not cancelled is obliged to pay the full cost of such space. In that event, RSA shall have the right to use the space to its own convenience, including selling the space to another exhibitor. The RSA assumes no responsibility for having included the name of the defaulting exhibitor or descriptions of his products in the show catalog, brochures, news releases or other materials. **UNDER THIS APPLICATION AND CONTRACT RSA FURTHER RESERVES THE RIGHT TO REFUSE ADMISSION OF ANY EXHIBITORS AND/OR HIS REPRESENTATIVE WHO IS MORE THAN 30 DAYS IN ARREARS ON ASSOCIATION DUES OR A TRADE ACCOUNT WITH RSA OR ANY OF ITS SUBSIDIARIES.** Exhibitors will sign this contract form and return to RSA, which will, if contract is accepted, execute same and forward a signed copy for exhibitor's files. RSA reserves the right to accept or reject any signed contract tendered to it, and no contract shall be considered binding until and unless it is executed by RSA. All remittances must be made payable to the Roller Skating Association in U.S. dollars. Services will be responsible for removal of all equipment and booth accessories from the exhibit areas by termination of the dismantling period.

**OFFICIAL DECORATOR:** Viper Tradeshow Services, 2575 Northwest Parkway, Elgin IL 60124, 877-939-8700 toll free or 816-224-293-6126 e-fax.

**FURNITURE AND DECORATIONS:** Booth decorations consisting of an 8' high backdrop, 6' draped table, two chairs and wastebasket, 36" high dividers, and a 7' x 44" sign with exhibitor's name and booth number will be furnished to each exhibitor by RSA. Additional furniture must be ordered at the exhibitor's expense. Viper Tradeshow Services will send an exhibitor service packet, which will include all necessary furniture and decoration forms, drayage and labor information and schedule of services and rates.

**SHIPPING INFORMATION AND LABOR:** Shipments must be consigned according to instructions in the exhibitor packet. Shipments should be made early to assure delivery before setup. Viper Tradeshow Services will provide personnel upon request for servicing exhibitors during setup and dismantling and will be available to supervise all operations relative to decorations and related services. Arrangements for temporary labor should be made through the official service contractor. Official labor order forms will be included in the exhibitor service packet. RSA will not be responsible nor accept exhibitor's shipment to the hotel/conference location and shipments sent direct to show site improperly consigned to the general service contractor are subject to additional hotel fees in addition to the contractors.

**FORWARDING ADDRESS:** Exhibitors should mark and consign shipments according to the instructions in the Viper Tradeshow Services exhibitor packet.

**SCHEDULE OF SERVICES AND RATES:** Rates for drayage services will be sent in the exhibitor's packet. Shipments will be received, stored (up to 21 days storage allowed prior to set up date), and delivered to the booth on the installation date. Empty containers will be removed from the booth, placed in storage and returned to the booth at the close of the show. RSA cannot receive drayage for your company.

**LIMITS OF LIABILITY:** Viper Tradeshow Services shall not be responsible for damage to uncrated materials improperly packed, for any concealed damage, loss or theft of materials after the same have been delivered to the exhibit hall and placed in booth space, or prior to being picked up from the booth space at the close of exhibition. Exhibitors are requested to please make certain that materials are properly insured against fire, theft, and all hazards while in transit and from the booth and for the duration of the exhibit. All cartons, crates and boxes must be suitably packaged with forwarding labels attached to each, identifying ownership and forwarding address. Crates, cartons, and boxes not consigned to Viper Tradeshow Services will not be considered part of this agreement. Viper Tradeshow Services will be responsible for removal of all equipment and booth accessories from the exhibit areas by termination of the dismantling period.

**ARRANGEMENT OF EXHIBITS:** All exhibitors shall arrange their displays so they utilize only the booth area contracted for, and in such manner as to recognize the rights of other exhibitors and show visitors, and to conform to the overall pattern developed by RSA.

**BOOTHS:** All booths are as shown on the floor plan. To maintain uniformity and to prevent the obstruction of view of adjoining booths, displays must not be higher than 8' in back of the booths, and 4' along dividers and aisles. No walls, partitions, decorations or other obstructions may be erected which in any way interfere with the view of any other exhibitor.

**FLAMEPROOFING AND SAFETY REGULATIONS:** Exhibitors will be held responsible for any damage done to the building by them or their employees. No nails, tacks or screws shall be driven into the walls, woodwork or floor of the building. The use of flammable substances or decorative materials is prohibited. No paper decorations may be used. All decorative fabrics must be flame proofed in accordance with applicable Fire Regulations. Exhibitor must accept full responsibility for compliance with national, state, and city safety regulations in all respects.

**SOUND DEVICES:** No sound amplification equipment of any kind may be operational in exhibit booths. Sound pressure level must be less than 75 db peak at C weighted scale, as measured on Scott Lab type sound level meter (slow meter position).

**MOVING PICTURES AND SOUND SYSTEMS:** The use of moving pictures will be permitted, subject to approval by and the control of RSA. Sound movies will be permitted only if not objectionable to neighboring exhibitors and if projection equipment and screen are located in the rear one-third of the booth. Plans for all projections must be submitted to RSA. Exhibitor assumes responsibility for compliance with union requirements relating to projection equipment and sound systems.

**FOOD AND BEVERAGE SAMPLES:** Sample are to be pre-approved by the RSA. Please contact the RSA office at (317) 347-2626 or E-mail [convention@rollerskating.com](mailto:convention@rollerskating.com)

**USE OF SPACE:** All demonstrations or other sales activities must be confined to the limits of the exhibit booth.

**LIGHTING:** RSA reserves the right to restrict the use of glaring or irregular lighting effects. Lights, particularly the bulbs or other light source, must not be visible from aisles. The use of flashing electric signs or lights is not permitted without the express permission of RSA.

**RESTRICTIONS IN OPERATION OF EXHIBITS:** RSA reserves the right to restrict exhibits which because of noise, method of operation, materials or any reason become objectionable; also to prohibit or evict any exhibit which in the opinion of management may detract from the general character of the Trade Show as a whole. This reservation includes persons, things, conduct, printed matter, or anything of a character which RSA determines is objectionable to the exhibit. In the event of such restriction or eviction, RSA is not liable for any refunds of rentals or other exhibit expenses.

**ACCESS TO CONVENTION ACTIVITIES:** The RSA Trade Show is a "Closed Show," open only to registered visitors, delegates and exhibitors. Each exhibiting company will be granted two Convention Delegate packets per booth which will provide two exhibitors full access to all RSA Convention activities, including the President's Dinner. The RSA will make available additional Trade Show Badges at \$20 each to provide access to the President's Dinner and Trade Show only. These credentials must be contracted for in advance by listing names on the front of this contract. Additional temporary badges for set-up only must be requested in advance.

**CARE OF BUILDING:** Exhibitor shall be fully responsible to pay for any and all damages to property owned by the Rio All-Suite Hotel and Casino, its owners or managers which results from any act or omission of exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, Rio All-Suite Hotel and Casino, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees, and business invitees which arise from or out of the exhibitor's occupancy and use of the exhibition premises, the convention center or any part thereof.

**INSURANCE:** Trade Show management will provide security precautions to safeguard exhibitor's property by means of regular perimeter guard service. However, RSA will not be liable for damage or loss to exhibitor's property through theft, fire, accident or any other cause. Exhibitor should insure his own exhibit and display materials. RSA and Rio All-Suite Hotel and Casino, will not assume liability for any injury that may occur to show visitors, exhibitors or their agents and employees or others.

**BUILDING OCCUPANCY:** In case the premises shall be destroyed or damaged, or if the show fails to take place as scheduled or is interrupted and/or discontinued, or access to the premises is prevented or interfered with by reason of any strike, lockout, injunction, act of war, act of God, emergency declared by any government agency or by RSA or for any other reason, this contract may be terminated by RSA. In the event of such termination, the exhibitor waives any and all damages and claims for damages and agrees that the sole liability of RSA shall be to return to each exhibitor his space payment less his prorata share of all costs and expenses incurred and committed by RSA.

**LIABILITY, HOLD HARMLESS AND INDEMNIFICATION:** Exhibitor expressly agrees that RSA shall not be liable or held accountable for any claims, losses, damages, death, injuries or liability whatsoever which may be sustained or incurred by any person in the Trade Show area. Exhibitor expressly agrees to indemnify and hold harmless RSA from liability for claims, losses, damages, death, injury or other event which may be sustained or incurred by any person in the Trade Show area as the result of any act or omission of the exhibitor.

**GENERAL:** The above regulations are a part of the CONTRACT between the Exhibitor and the Roller Skating Association. They have been formulated in the mutual interest of the Rio All-Suite Hotel and Casino. **ALL POINTS NOT COVERED ARE SUBJECT TO THE DECISION OF THE RSA. RSA RESERVES THE RIGHT TO MAKE ANY CHANGES NECESSARY TO THE BEST INTEREST OF THE TRADE SHOW.**

**NON-ENDORSEMENT:** Acceptance of this contract by RSA and permission granted to Exhibitor to participate in the Trade Show shall under no circumstances be construed as an endorsement or approval of the goods or services exhibited, or any other goods or services marketed by Exhibitor. These rules are intended to be clear and complete. However, should any disagreement or controversy arise concerning the interpretation of these rules and regulations, or should a situation arise not adequately or specifically covered in these rules and regulations, then **IT IS EXPRESSLY AGREED THAT THE INTERPRETATION OR THE DECISION OF THE ROLLER SKATING ASSOCIATION, WITH REFERENCE TO SUCH SITUATION SHALL BE CONCLUSIVE FINAL AND BINDING ON ALL PARTIES CONCERNED OR OTHERWISE INVOLVED. IF ANY PROVISIONS HEREOF ARE HELD INVALID BY A COURT, ALL OTHER PROVISIONS SHALL REMAIN IN FULL FORCE AND EFFECT.**